

History of Gekkopod:

1. What inspired you to create GekkoPod?

With more than 30 years of hands-on-experience in innovative research and product development, Zuckerim has been quietly but effectively building a place for themselves within the global market environment, by advancing solutions to everyday and industrial size problems. Leading the way with cutting edge designs, insight into market trends, knowledge and vision toward developing sustainable products for a changing and more demanding market.

When we decided to take on the challenge of designing this gadget, we had every intention of developing a better “mouse trap”– not literally of course. We wanted to make a multi-functional mount that combined innovation and design in one small package, and we took the idea to Kickstarter, becoming one of the most successful campaigns to launch.

BOAZ ZUCKER (zbamdesign designer and CEO): "I am a photography enthusiast, I have owned many types of tripods and mounts for my cameras and smartphones, but none of them gave me the flexibility that I was searching for. My mini tripods are bulky and difficult to set up, and none of them were portable enough to take with me when I was out traveling or hanging out with friends. I was frustrated that I never had them with me when I needed them."

2. Where did the name “GekkoPod” come from?

The inspiration for the design came directly from nature and modeled after a Gekko. This design allowed Gekkopod to be lightweight, unbelievably durable and most of all, multi-functional.

Wrap all five arms around a pole, tree branch, drone or various objects for a tight grip (even make your own selfie stick!). This ultra-lightweight mount makes it a handy option for those quick trips.

It uses a flexible-bendy, four-legged design to securely mount your smartphone, GoPro, or camera to anything you can wrap its legs around. To do this, we used internal iron-based springs inside a silicone material, which is molded with non-slip dots on each foot for better grip - all inspired by the gecko feet!



3. What was your experience with other tripods? Why did you want to create GekkoPod?

We found that other tripods are bulky, not flexible, and often not as advanced in their design. If they are flexible, they have a tendency to break leaving them only good for one time use. We were looking to design an all-in-one mount that performs a variety of functions.

GekkoPod can be used for photography by placing the adapter at the center of the pod or on the designated leg for more flexibility and creative positioning. The flexible, wrap able legs tackle any terrain for precise control in photo or video composition even under water (considering that your device is water proof).

GekkoPod can also be used for in the car or during travel. Use as a CD slot holder or hang on the back of the seat in front of you. GekkoPod can be used as a phone mount when hanging it on a dashboard or even rearview mirror.

Stay hands free while working from your home or office. GekkoPod can be position to hold your phone in the perfect viewing position on any desk or counter top.

GekkoPod can also be used in leisurely settings. Wrap GekkoPod around bike handlebars or a backpack to capture your outdoor adventures.

4. Why did you decide to make GekkoPod into this particular shape?

We felt that the 3 legs used in a typical tripod design just weren't sufficient for uneven surfaces. We chose the five legs for a few different reasons. The mounts can either be screwed on through the center of the device, or through an opening in one of its 5 legs. You can also use the 5th leg to easily fine tune your composition after you've positioned the GekkoPod legs.

5. How did you decide on the materials?

We wanted GekkoPod to be versatile for different smartphones and action cameras. We created GekkoPod to be made of 80% rubber and 20% stainless steel, making it both pliable and durable. This allows the mount to be lightweight for easy on-the-go carrying whether fastened onto a purse strap, belt loop or thrown into a bag.

We have tested the metal used inside GekkoPod to find that it won't break while holding up to 1.5 pounds. Additionally, the food and medical grade silicon has been used to prevent daily wear and tear.

6. Are there any other products you are planning to create?

We are working on 3POD - World's Most Adjustable Smartphone & Camera Mount

The ultra-versatile 3POD mount can be used in three main ways: as a camera grip, extension arm or a flexible tripod. The folding arm is perfect for POV or follow-cam footage, and makes it easy to capture selfies without the mount appearing in the shot. The handle is lightweight, and the flexible tripod can expand to 20" or collapse to 7.5".